



# CITY OF EAST WENATCHEE

## Events Department

271 9<sup>TH</sup> STREET NE \* EAST WENATCHEE, WA 98802

PHONE (509) 886-6108 \* FAX (509) 884-6233 \* WWW.EAST-WENATCHEE.COM

---

### East Wenatchee Events Board

#### Board Meeting Agenda

February 5, 2020 at 3:30PM

**Location**      Wenatchee Valley Chamber of Commerce  
137 N. Wenatchee Ave. Suite 101, Wenatchee, WA 98801

#### Call to Order

#### Roll Call/Introductions

- |                                            |                                           |                                          |                                          |
|--------------------------------------------|-------------------------------------------|------------------------------------------|------------------------------------------|
| <input type="checkbox"/> Jerrilea Crawford | <input type="checkbox"/> Brent Schmitt    | <input type="checkbox"/> Sally Brawley   | <input type="checkbox"/> Vickie Sullivan |
| <input type="checkbox"/> Kirk Mayer        | <input type="checkbox"/> Jason Fonville   | <input type="checkbox"/> Michael Machado | <input type="checkbox"/> Supattra Winger |
| <input type="checkbox"/> Alex Cruz         | <input type="checkbox"/> Marianne Rumbolz | <input type="checkbox"/> Jason Heinz     | <input type="checkbox"/> _____           |

Guests:

\_\_\_\_\_

#### Public Comment

#### Other

- LTAC Training
  - Guest Speaker

#### Approval of Minutes

- January 8, 2020 Minutes

#### Financials

- 2020 Budget

#### Events Update

- None

#### Tourism Promotion Grant Requests

- None

#### WV Chamber of Commerce Update

- Jerri Barkley

#### Next Meeting Date

- March 4, 2020

#### Adjourn

# CITY OF EAST WENATCHEE EVENTS DEPARTMENT

(509) 886-6108 | east-wenatchee.com  
271 9<sup>th</sup> St. NE, East Wenatchee, WA



## EAST WENATCHEE EVENTS BOARD BOARD MEETING MINUTES

January 8, 2020 | 3:30PM

**Attendees** Mayor Jerrilea Crawford, Alex Cruz, Michael Machado, Kirk Mayer, Brent Schmitt, Marianne Rumbolz, Jason Heinz, Vickie Sullivan, Supattra Winger and Events Director/PIO Trina Elmes

**Guests** Jerri Barkley (WVCC), Pat Norlin (WVCC) and Charlie Brown (EMPD)

**Location** Eastmont Parks & Recreation Community Center  
230 N. Georgia Ave., East Wenatchee, WA 98802

### CALL TO ORDER

**3:30PM**

#### Roll Call/Introductions – Vote in Members

The following is a list of the positions that are up for reappointment.

- Position #3 – Supattra Winger (Hotel)
- Position #5 – Jason Heinz (Activity)
- Position #8 – Vickie Sullivan (At Large)
- Position #9 – Kirk Mayer (At Large)
- Position #12 – Vacant

**Michael Machado motioned to appoint:**

**Position #3 – Supattra Winger**

**Position #5 – Jason Heinz**

**Position #8 – Vickie Sullivan**

**Position #9 – Kirk Mayer**

**Marianne Rumbolz seconded the motion. Motion Carried (5-0).**

**Public Comment** None

**Minutes** The November 6, 2019 minutes were reviewed.

**Michael Machado motioned to accept the minutes and Jason Heinz seconded the motion. Motion carried (9-0).**

**Financials** A financial report was provided. \$150,116 was given as Grants to other entities, leaving approximately \$31,000 in the budget from 2019. There were more taxes that came in at the end of the year, so the account will start 2020 with approximately \$81,000. The 2020 budget will be handed out at the next meeting. Events Director Elmes also handed out a list of all the 2019 Grants that came before the Board, for informational purposes only.

**Events Update** Events Director Elmes provided a recap of the 2019 Wings 'n Wishes Christmas Tree Lighting.

# CITY OF EAST WENATCHEE

## EVENTS DEPARTMENT

(509) 886-6108 | east-wenatchee.com  
271 9<sup>th</sup> St. NE, East Wenatchee, WA



### Tourism Grants

#### **Eastmont Parks & Recreation**

Eastmont Parks & Recreation is asking for \$5,000 to help with the operations of their Eastmont Winter Classic AAU Basketball tournament on February 21-23, 2020.

**Motion by Michael Machado to fund Eastmont Parks & Recreation's request of \$5,000. Kirk Mayer seconded the motion. Motion carried (7-0, Jason Heinz and Brent Schmitten abstained).**

#### **City of East Wenatchee**

The Events Department is asking for \$119,000 for Staffing, \$8,000 for Classy Chassis promotions and \$8,000 for Wings & Wheels promotions.

**Motion by Jason Heinz to fund all three of the City of East Wenatchee requests for a total of \$135,000 for staffing their Events Department and promoting Classy Chassis and Wings & Wheels. Michael Machado seconded the motion. Motion carried (9-0).**

#### **Wenatchee Valley Museum**

The Museum already has a contract with the City of East Wenatchee to fund \$121,488 for operational costs, but the Museum and the City are both asking that the funds come from the Hotel/Motel taxes instead of the City's General Fund.

**Motion by Michael Machado to fund the Wenatchee Valley Museum's request of \$121,488 for operational costs. Vickie Sullivan seconded the motion. Motion carried (9-0).**

**WVCC Update** Jerri Barkley will have the Chamber's 2019 figures at the March meeting. Jerri and Mayor Crawford both talked about having the February meeting be a training on the Hotel/Motel laws and how it works. Jerri is working to schedule an authority on the subject, so the February meeting is tentatively scheduled to take place at the Wenatchee Valley Chamber in order to utilize their teleconference capabilities.

Pat Norlin said that the Chelan County PUD's ballfield schedule is officially posted and he should also have his 2019 Economic Impact for the March meeting.

### **Other**

The Events Board had a quick roundtable to update everyone on what is going on in East Wenatchee.

**Jason Heinz** – Greater Wenatchee Girls Softball has started taking registrations, they end mid-March. He is also working on the Sterling Invite, which is a girls softball tournament that happens over Memorial Day Weekend.

**Alex Cruz** – The Futsal Field is 105% funded. Local Rotary and Kiwanis Clubs both committed to funding the last of the amount. Eastmont Parks & Recreation has signed a Memorandum of Understanding and the field should be open by the end of May or early June.

**Michael Machado** – East Wenatchee Rotary is working on their Fathers Day Fishing Derby.

**Charlie Brown** – Eastmont Winter Classic AAU Tournament is coming up and the Eastmont Aquatic Center should be done with their remodel by mid-March.

**Brent Schmitten** – Working on an AAU tournament the first weekend of February and he also ran the Veterans Day AAU Tournament in November and it went well.

**Marianne Rumbolz** – The Fairfield Inn & Suites is already sold out for the Sterling Invite Softball Tournament and Triple Crown Baseball Tournament.

**CITY OF EAST WENATCHEE  
EVENTS DEPARTMENT**

(509) 886-6108 | east-wenatchee.com  
271 9<sup>th</sup> St. NE, East Wenatchee, WA



**Next Meeting** February 5, 2020, 3:30pm  
Wenatchee Valley Chamber of Commerce  
137 N. Wenatchee Ave. Suite 101, Wenatchee

**ADJOURN**

**4:39PM**

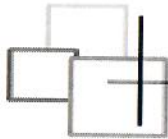
---

Jerrilea Crawford, Mayor

Attest:

---

Trina Elmes, Events Director/PIO



# Expenditure

Starting Account Number: 113-000-000-557-30-41-00 First 2% Tax  
Ending Account Number: 113-002-000-508-80-00-00 Ending Hotel/Motel Tax Fund Balance - Unreserved  
Period: 2020 - January 2020

Account Number	Title	Period	Fiscal	Budget	% of Total	Balance
<b>Hotel/Motel Tax Fund</b>						
113-000-000-557-30-41-10	Contributions to Other Entities	\$0.00	\$0.00	\$70,000.00	0.00 %	\$70,000.00
113-001-000-597-00-00-01	Transfer-Out to Fund 117	\$0.00	\$0.00	\$135,000.00	0.00 %	\$135,000.00
<b>Total Hotel/Motel Tax Fund</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$205,000.00</b>	<b>0.00 %</b>	<b>\$205,000.00</b>
<b>Grand Totals</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$205,000.00</b>	<b>0.00 %</b>	<b>\$205,000.00</b>



# Revenue

Starting Account Number: 113-000-000-308-00-00-00 Beginning Net Cash & Invest  
Ending Account Number: 113-000-000-397-00-00-00 Operating Transfer IN  
Period: 2020 - January 2020

Account Number	Title	Period	Fiscal	Budget	% of Total	Balance
<b>Hotel/Motel Tax Fund</b>						
113-000-000-313-31-02-00	Hotel/Motel Tax	\$0.00	\$0.00	\$250,000.00	0.00 %	\$250,000.00
<b>Total Hotel/Motel Tax Fund</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$250,000.00</b>	<b>0.00 %</b>	<b>\$250,000.00</b>
<b>Grand Totals</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$250,000.00</b>	<b>0.00 %</b>	<b>\$250,000.00</b>

+ \$83,000.00 2019  
\$333,000.00