



# CITY OF EAST WENATCHEE

## Events Department

271 9<sup>TH</sup> STREET NE \* EAST WENATCHEE, WA 98802

PHONE (509) 886-6108 \* FAX (509) 884-6233 \* WWW.EAST-WENATCHEE.COM

---

### East Wenatchee Events Board

#### Board Meeting Agenda

June 3, 2020 at 3:30PM

**Location**      Zoom Meeting

#### Call to Order

#### Roll Call/Introductions

- |                                     |   |  |  |
|-------------------------------------|---|--|--|
| <input type="checkbox"/> Rob Tidd   | <input type="checkbox"/> Brent Schmitt    | <input type="checkbox"/> Sally Brawley   | <input type="checkbox"/> Vickie Sullivan |
| <input type="checkbox"/> Kirk Mayer | <input type="checkbox"/> Jason Fonville   | <input type="checkbox"/> Michael Machado | <input type="checkbox"/> Supattra Winger |
| <input type="checkbox"/> Alex Cruz  | <input type="checkbox"/> Marianne Rumbolz | <input type="checkbox"/> Jason Heinz     | <input type="checkbox"/> Meegan Mashburn |

Guests:

\_\_\_\_\_

#### Public Comment

#### Approval of Minutes

- March 4, 2020 Minutes

#### Financials

- Finance update – Josh DeLay

#### Events Update

- Eastside Parkway Pileup, June 27 – Canceled
- Wings & Wheels

#### Tourism Promotion Grant Requests

- Special Olympics – Paid \$5,000
- Eastmont Winter Classic – Paid \$5,000
- Sterling Invite (GWGSA) – Canceled
- EW Classy Chassis – Canceled
- WV Museum – Still paying
- EW Staffing – Assistant Position is Vacant, Events Director reduced

#### WV Chamber of Commerce Update

- Jerri Barkley

#### Other

#### Next Meeting Date

- July 1, 2020 or August 5, 2020

#### Adjourn

*In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Events Department at (509) 886-6108 (TTY 711). Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting (28 CFR 35.102-35.104 ADA Title 1).*

# CITY OF EAST WENATCHEE EVENTS DEPARTMENT

(509) 886-6108 | east-wenatchee.com  
271 9<sup>th</sup> St. NE, East Wenatchee, WA



## EAST WENATCHEE EVENTS BOARD BOARD MEETING MINUTES

March 4, 2020 | 3:30PM

---

<b>Attendees</b>	Mayor Jerrilea Crawford, Alex Cruz, Marianne Rumbolz, Jason Heinz, Sally Brawley, Meegan Mashburn and Events Director/PIO Trina Elmes
<b>Guests</b>	Jerri Barkley (WVCC) and Pat Norlin (WVCC)
<b>Location</b>	Eastmont Parks & Recreation Community Center 230 N. Georgia Ave., East Wenatchee, WA 98802

---

### CALL TO ORDER

**3:36PM**

#### Roll Call/Introductions – Vote in new member

Position #12 is vacant

**Sally Brawley motioned to appoint Meegan Mashburn to Position #12. Jason Heinz seconded the motion. Motion Carried. (4-0)**

**Public Comment** None

**Minutes** The February 5, 2020 minutes were reviewed.

**Marianne Rumbolz motioned to accept the minutes and Sally Brawley seconded the motion. Motion carried (5-0).**

**Financials** There are no changes with the financials. There was discussion on what events applied for funding in 2019, but have not applied for 2020.

**Events Update** Easter Egg Hunt is April 5, 1-4pm. Banner Bank is the new sponsor and volunteers are needed. Classy Chassis is May 1-2, but we are adding a new “Registration Show & Shine” event on April 30 at Town Toyota. Participants can come and check-in or register at Town Toyota and show off their vehicle. There was a quick discussion with Sally Brawley about possibly partnering with the East Wenatchee Rotary Club for the Classy Chassis and Wings & Wheels events. There will be more information at the next meeting.

Events Director Elmes updated the Board on a Miss Veedol project that some citizens are working on. A gentleman’s grandfather, back east, helped build the original Miss Veedol and the grandson would like to donate his grandfather’s tools to our community. There are tentative plans in the works to fly out the grandson and his family for a dedication, which would happen during Wings & Wheels. Events Director Elmes will update the group as more information becomes available.

**Tourism** Greater Wenatchee Girls Softball Association is asking for \$5,000 to help with the operations of their

**Grants** Sterling Invite Softball Tournament on May 23-25, 2020. This tournament is the 4<sup>th</sup> largest sporting event in the Valley and had an economic impact of \$417,633 in 2019.

**CITY OF EAST WENATCHEE  
EVENTS DEPARTMENT**

(509) 886-6108 | east-wenatchee.com  
271 9<sup>th</sup> St. NE, East Wenatchee, WA



**Motion by Sally Brawley to fund the Greater Wenatchee Girls Softball Association's request of \$5,000. Alex Cruz seconded the motion. Motion carried. (4-0, Jason Heinz recused himself).**

**WVCC Update** Jerri Barkley handed out the Wenatchee Valley Chamber of Commerce's 2019 Annual Report. She briefly talked about the big points throughout the report, then Pat Norlin talked briefly about the Sports Summary pages that were listed in the report. Last year's Sports Summary was accidentally put into the report, so Mr. Norlin will bring the correct Sports Summary pages to the next meeting.

**Other** None

**Next Meeting** April 1, 2020, 3:30pm  
Eastmont Parks & Recreation's Community Center  
230 N. Georgia Ave, East Wenatchee, WA 98802

**ADJOURN**

**4:55PM**

---

Rob Tidd, Councilmember

Attest:

---

Trina Elmes, Events Director/PIO



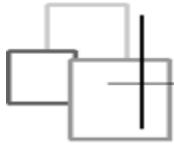
# Revenue

Starting Account Number: 113-000-000-308-00-00-00 Beginning Net Cash & Invest  
Ending Account Number: 113-000-000-397-00-00-00 Operating Transfer IN  
Period: 2020 - May 2020

Account Number	Title	Period	Fiscal	Budget	% of Total	Balance
<b>Hotel/Motel Tax Fund</b>						
113-000-000-313-31-02-00	Hotel/Motel Tax	\$0.00	\$96,533.36	\$250,000.00	38.61 %	\$153,466.64
<b>Total Hotel/Motel Tax Fund</b>		<b>\$0.00</b>	<b>\$96,533.36</b>	<b>\$250,000.00</b>	<b>38.61 %</b>	<b>\$153,466.64</b>
<b>Grand Totals</b>		<b>\$0.00</b>	<b>\$96,533.36</b>	<b>\$250,000.00</b>	<b>38.61 %</b>	<b>\$153,466.64</b>

## Totals By Fund

Fund Number	Title	Period	Fiscal	Budget	% of Total	Balance
113-000-000-000-00-00-00	Hotel/Motel Tax Fund	\$0.00	\$96,533.36	\$250,000.00	38.61 %	\$153,466.64
	<b>Grand Totals</b>	<b>\$0.00</b>	<b>\$96,533.36</b>	<b>\$250,000.00</b>	<b>38.61 %</b>	<b>\$153,466.64</b>



# Expenditure

Starting Account Number: 113-000-000-557-30-41-00 Sports Foundation - Special Olympics  
Ending Account Number: 113-002-000-508-80-00-00 Ending Hotel/Motel Tax Fund Balance - Unreserved  
Period: 2020 - May 2020

Account Number	Title	Period	Fiscal	Budget	% of Total	Balance
<b>Hotel/Motel Tax Fund</b>						
113-000-000-557-30-41-00	Sports Foundation - Special Olympics	\$0.00	\$5,000.00	\$5,000.00	100.00 %	\$0.00
113-000-000-557-30-41-01	EMPD Winter Classic AAU Tournament	\$0.00	\$5,000.00	\$5,000.00	100.00 %	\$0.00
113-000-000-557-30-41-02	Greater Wenatchee Girls Softball - Sterling Invite	\$0.00	\$0.00	\$5,000.00	0.00 %	\$5,000.00
113-000-000-557-30-41-10	Contributions to Other Entities	\$0.00	\$0.00	\$55,000.00	0.00 %	\$55,000.00
113-000-000-557-30-41-15	Wenatchee Valley Museum & CC	\$0.00	\$0.00	\$121,488.00	0.00 %	\$121,488.00
113-001-000-597-00-00-01	Transfer-Out to Fund 117	\$0.00	\$50,000.00	\$135,000.00	37.04 %	\$85,000.00
<b>Total Hotel/Motel Tax Fund</b>		<b>\$0.00</b>	<b>\$60,000.00</b>	<b>\$326,488.00</b>	<b>18.38 %</b>	<b>\$266,488.00</b>
<b>Grand Totals</b>		<b>\$0.00</b>	<b>\$60,000.00</b>	<b>\$326,488.00</b>	<b>18.38 %</b>	<b>\$266,488.00</b>

## Totals By Fund

Fund Number	Title	Period	Fiscal	Budget	% of Total	Balance
113-000-000-000-00-00-00	Hotel/Motel Tax Fund	\$0.00	\$60,000.00	\$326,488.00	18.38 %	\$266,488.00
	<b>Grand Totals</b>	<b>\$0.00</b>	<b>\$60,000.00</b>	<b>\$326,488.00</b>	<b>18.38 %</b>	<b>\$266,488.00</b>

