



CITY OF EAST WENATCHEE

Events Department

271 9TH STREET NE * EAST WENATCHEE, WA 98802

PHONE (509) 886-6108 * FAX (509) 884-6233 * WWW.EAST-WENATCHEE.COM

East Wenatchee Events Board

Board Meeting Agenda

August 5, 2020 at 3:30PM

Location Zoom Meeting

Call to Order

Roll Call/Introductions

- Rob Tidd
- Kirk Mayer
- Alex Cruz

- Brent Schmitt
- Jason Fonville
- Marianne Rumbolz

- Sally Brawley
- Michael Machado
- Jason Heinz

- Vickie Sullivan
- Supattra Winger
- Meegan Mashburn

Guests:

Public Comment

Approval of Minutes

- June 3, 2020 Minutes

Financials

- Finance update – Josh DeLay

Events Update

- Wings & Wheels - Canceled

Tourism Promotion Grant Requests

- No Requests
- Discuss how we accept and dispurse the funds for 2021

WV Chamber of Commerce Update

- Jerri Barkley

Other

Next Meeting Date

- September 2, 2020 or October 7, 2020

Adjourn

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271 9th St. NE, East Wenatchee, WA



EAST WENATCHEE EVENTS BOARD BOARD MEETING MINUTES

June 3, 2020 | 3:30PM

Attendees	Councilmember Rob Tidd, Marianne Rumbolz, Sally Brawley, Meegan Mashburn, Kirk Mayer, Brent Schmitt, Michael Machado, Vickie Sullivan and Events Director/PIO Trina Elmes
Guests	Jerri Barkley (WVCC) and Josh Delay (Finance Director)

Location Online Zoom Meeting

CALL TO ORDER

3:36PM

Roll Call/Introductions

Public Comment None

Minutes The March 4, 2020 minutes were reviewed.

Sally Brawley motioned to accept the minutes and Councilmember Tidd seconded the motion. Motion carried (8-0).

Financials The City's Finance Director, Josh Delay, was present to talk about the hotel/motel taxes. The financials, through April, were reviewed and the funding was on its way to be a record breaking year, until COVID-19 happened. The May funds are currently down 50% of its projected funding and June could be even lower. \$60,000 was spent so far, but the Museum's funding is still coming out of the General Fund. The Museum's funding was originally budgeted to come out of the General Fund, so he will be moving those payments to come out of the Hotel/Motel Tax Fund and clean that up.

Events Update The Easter Egg Hunt and Classy Chassis were canceled and their dates have already passed. The Eastside Parkway PileUp has also been canceled and was schedule for June 27th.

No decision has been made on the Wings & Wheels Festival yet and a decision probably won't be made until July. This event is dependent on sponsors, so this is a discussion that will involve them as well.

Tourism Grants Special Olympics and the Eastmont Winter Classic have been the only events to be funded so far this year. All of the other events have been canceled and to help save money, the Events Assistant position will not be filled in 2020 and the Events Director/PIO has been reduced to 20 hours a week. Here is a list of approved grant winners, funding amount and status of the event for 2020:

- Special Olympics – Paid \$5,000
- Eastmont Winter Classic – Paid \$5,000
- Sterling Invite (GWGSA) – Canceled
- EW Classy Chassis – Canceled
- WV Museum – Still paying

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- EW Staffing – Assistant Position is Vacant, Events Director reduced

WVCC Update Jerri Barkley is working on an economic impact report on the loss of economic loss that has affected the Valley with events being canceled. She is sending out a press release on State Tourism Impact Numbers, which reflects the loss of tourism dollar so far this year. Jerri also said that the Chamber is also cutting their budget and being diligent with their spending. A conversation ensued on what events have been canceled so far.

Other Mariane Rumbolz commented that hotels are currently showing occupancy rates of 20-40% daily.

Sally Brawley talked about Eastmont Parks and Recreation and how they're being affected. Their Summer Day Camp will start June 22 and abide by the State's guidelines. No organized sports/camps will be happening and nothing else in the recreation department will be running. Another obstacle that they are facing is that Eastmont School District is currently saying that external organizations will not be permitted to use school property in the fall. This will have a devastating impact on their Youth Basketball program that starts in October. All of their parks are open, as of June 1.

Next Meeting August 5, 2020, 3:30pm
Eastmont Parks & Recreation's Community Center
230 N. Georgia Ave, East Wenatchee, WA 98802

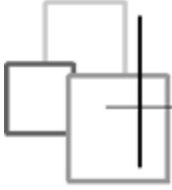
ADJOURN

4:12PM

Rob Tidd, Councilmember

Attest:

Trina Elmes, Events Director/PIO



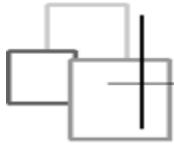
Revenue

Starting Account Number: 113-000-000-308-00-00-00 Beginning Net Cash & Invest
Ending Account Number: 113-000-000-397-00-00-00 Operating Transfer IN
Period: 2020 - August 2020

Account Number	Title	Period	Fiscal	Budget	% of Total	Balance
Hotel/Motel Tax Fund						
113-000-000-313-31-02-00	Hotel/Motel Tax	\$0.00	\$131,024.99	\$250,000.00	52.41 %	\$118,975.01
Total Hotel/Motel Tax Fund		\$0.00	\$131,024.99	\$250,000.00	52.41 %	\$118,975.01
Grand Totals		\$0.00	\$131,024.99	\$250,000.00	52.41 %	\$118,975.01

Totals By Fund

Fund Number	Title	Period	Fiscal	Budget	% of Total	Balance
113-000-000-000-00-00-00	Hotel/Motel Tax Fund	\$0.00	\$131,024.99	\$250,000.00	52.41 %	\$118,975.01
Grand Totals		\$0.00	\$131,024.99	\$250,000.00	52.41 %	\$118,975.01



Expenditure

Starting Account Number: 113-000-000-557-30-41-00 Sports Foundation - Special Olympics
Ending Account Number: 113-002-000-508-80-00-00 Ending Hotel/Motel Tax Fund Balance - Unreserved
Period: 2020 - August 2020

Account Number	Title	Period	Fiscal	Budget	% of Total	Balance
Hotel/Motel Tax Fund						
113-000-000-557-30-41-00	Sports Foundation - Special Olympics	\$0.00	\$5,000.00	\$0.00		(\$5,000.00)
113-000-000-557-30-41-01	EMPD Winter Classic AAU Tournament	\$0.00	\$5,000.00	\$0.00		(\$5,000.00)
113-000-000-557-30-41-10	Contributions to Other Entities	\$0.00	\$0.00	\$70,000.00	0.00 %	\$70,000.00
113-001-000-597-00-00-01	Transfer-Out to Fund 117	\$0.00	\$50,000.00	\$135,000.00	37.04 %	\$85,000.00
Total Hotel/Motel Tax Fund		\$0.00	\$60,000.00	\$205,000.00	29.27 %	\$145,000.00
Grand Totals		\$0.00	\$60,000.00	\$205,000.00	29.27 %	\$145,000.00

Totals By Fund

Fund Number	Title	Period	Fiscal	Budget	% of Total	Balance
113-000-000-000-00-00-00	Hotel/Motel Tax Fund	\$0.00	\$60,000.00	\$205,000.00	29.27 %	\$145,000.00
	Grand Totals	\$0.00	\$60,000.00	\$205,000.00	29.27 %	\$145,000.00