



# CITY OF EAST WENATCHEE

## Events Department

271 9<sup>TH</sup> STREET NE \* EAST WENATCHEE, WA 98802

PHONE (509) 886-6108 \* FAX (509) 884-6233 \* WWW.EAST-WENATCHEE.COM

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### East Wenatchee Events Board

#### Board Meeting Agenda

October 7, 2020 at 3:30PM

**Location**      Zoom Meeting

#### Call to Order

#### Roll Call/Introductions

- Rob Tidd
- Kirk Mayer
- Alex Cruz

- Brent Schmitt
- Jason Fonville
- Marianne Rumbolz

- Sally Brawley
- Michael Machado
- Jason Heinz

- Vickie Sullivan
- Supattra Winger
- Meegan Mashburn

Guests:

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#### Public Comment

#### Approval of Minutes

- August 5, 2020 Minutes

#### Financials

- Finance update

#### Events Update

- Wings & Wishes – Event is canceled, Numerica would still like to do something.

#### Tourism Promotion Grant Requests

- No Requests

#### WV Chamber of Commerce Update

- Jerri Barkley

#### Other

#### Next Meeting Date

- November 4, 2020 or December 2, 2020

#### Adjourn

# CITY OF EAST WENATCHEE EVENTS DEPARTMENT

(509) 886-6108 | east-wenatchee.com  
271 9<sup>th</sup> St. NE, East Wenatchee, WA



## EAST WENATCHEE EVENTS BOARD BOARD MEETING MINUTES

August 5, 2020 | 3:30PM

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<b>Attendees</b>	Councilmember Rob Tidd, Sally Brawley, Meegan Mashburn, Kirk Mayer, Brent Schmitten, Michael Machado, Jason Heinz and Events Director/PIO Trina Elmes
<b>Guests</b>	Jerri Barkley (WVCC) and Josh Delay (Finance Director)
<b>Location</b>	Online Zoom Meeting

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### CALL TO ORDER

**3:36PM**

#### Roll Call/Introductions

**Public Comment** None

**Minutes** The June 3, 2020 minutes were reviewed.

**Michael M. motioned to accept the minutes and Sally B. seconded the motion. Motion carried (6-0).**

**Financials** The City's Finance Director, Josh Delay, was present to talk about the hotel/motel taxes. Starting off 2020 revenues were up by 5-10%, then March's revenue was down 50%, April's revenue was down 69%, then May's revenue bounced back up and was only down 4%. \$250,000 was budgeted as income for 2020, but realistically it will end up being around \$200,000.

So far, \$60,000 has been spent from the Hotel/Motel Fund, not counting the Museum. The Museum's payments will be moved over to the Hotel/Motel Funds later in the year. The Fund should end the year between \$25-40,000 in it.

**Events Update** The Wings & Wheels Festival has officially been canceled.

**Tourism Grants** There are no requests or updates on any past requests. All of the Board Members were in agreement that we do not change how to accept and disperse the Hotel/Motel funds for 2021. We can reevaluate next year, once we have started to recover from COVID-19.

**WVCC Update** Jerri Barkley talked about being at the beginning of a tourism spike, after tourism plummeted due to COVID-19. All events are canceled, but hotels are mostly fully during the weekends. Business travel is down, which does affect the week night stays. An upcoming event to watch for is Light The Loop and the TREAD app has launched and even includes COVID-19 safety information. Part 2 of the Miss Veedol movie is almost complete and hopefully it will be able to preview it at our next meeting.

**Other** The Board Members all agreed that there is no reason to meet in September, so the September 2<sup>nd</sup> meeting is officially canceled.

**CITY OF EAST WENATCHEE  
EVENTS DEPARTMENT**

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271 9<sup>th</sup> St. NE, East Wenatchee, WA



**Next Meeting** October 7, 2020, 3:30pm  
via Zoom

**ADJOURN**

**3:58PM**

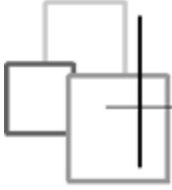
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Rob Tidd, Councilmember

Attest:

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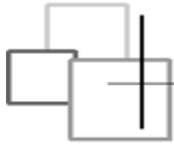
Trina Elmes, Events Director/PIO



# Revenue

Starting Account Number: 113-000-000-308-00-00-00 Beginning Net Cash & Invest  
Ending Account Number: 113-000-000-397-00-00-00 Operating Transfer IN  
Period: 2020 - October 2020

Account Number	Title	Period	Fiscal	Budget	% of Total	Balance
<b>Hotel/Motel Tax Fund</b>						
113-000-000-313-31-02-00	Hotel/Motel Tax	\$0.00	\$150,944.19	\$250,000.00	60.38 %	\$99,055.81
<b>Total Hotel/Motel Tax Fund</b>		<b>\$0.00</b>	<b>\$150,944.19</b>	<b>\$250,000.00</b>	<b>60.38 %</b>	<b>\$99,055.81</b>
<b>Grand Totals</b>		<b>\$0.00</b>	<b>\$150,944.19</b>	<b>\$250,000.00</b>	<b>60.38 %</b>	<b>\$99,055.81</b>



# Expenditure

Starting Account Number: 113-000-000-557-30-41-00 Sports Foundation - Special Olympics  
Ending Account Number: 113-002-000-508-80-00-00 Ending Hotel/Motel Tax Fund Balance - Unreserved  
Period: 2020 - October 2020

Account Number	Title	Period	Fiscal	Budget	% of Total	Balance
<b>Hotel/Motel Tax Fund</b>						
113-000-000-557-30-41-00	Sports Foundation - Special Olympics	\$0.00	\$5,000.00	\$0.00		(\$5,000.00)
113-000-000-557-30-41-01	EMPD Winter Classic AAU Tournament	\$0.00	\$5,000.00	\$0.00		(\$5,000.00)
113-000-000-557-30-41-10	Contributions to Other Entities	\$0.00	\$0.00	\$70,000.00	0.00 %	\$70,000.00
113-001-000-597-00-00-01	Transfer-Out to Fund 117	\$0.00	\$50,000.00	\$135,000.00	37.04 %	\$85,000.00
<b>Total Hotel/Motel Tax Fund</b>		<b>\$0.00</b>	<b>\$60,000.00</b>	<b>\$205,000.00</b>	<b>29.27 %</b>	<b>\$145,000.00</b>
<b>Grand Totals</b>		<b>\$0.00</b>	<b>\$60,000.00</b>	<b>\$205,000.00</b>	<b>29.27 %</b>	<b>\$145,000.00</b>